

BJC201

Presented by: Shanise Johnson











Shanise Johnson

Executive Director & Proud Alumna

BGCSTL: St. Louis Internship Program





The St. Louis Internship Program (SLIP) is a premier, comprehensive life and career readiness program that equips high school students in the St. Louis region with work readiness skills.





### SLIP History – Served nearly 5,00 Students

1995 2020 2022 **1992** Served 350 Merged with Celebrated 30 SLIP Founded as interns in one Boys & Girls Years of Opening a Law Internship summer; **Clubs of Greater** A World of Program expanded to St. Louis Opportunity other professions







#### **CAREER & WORKFORCE READINESS**

#### **Empowering Young People to Succeed**

To help young people meet the workforce challenges of tomorrow, they need safe spaces, positive mentorship and work experiences today. We allow kids and teens to:

Explore their interests and passions • Develop their employability skills • Apply their knowledge to real-world work experiences

# **Career Awareness**

Ages: 6 - 10

Career Days

Career Spirit Week

**Career Posters** 

Field Trips

# **Career Exploration**

Ages: 11 - 13

**Guest Speakers** 

Career Pathway
Sessions

**Career Demonstrations** 

Essential Skill Volunteer Opportunities

# **Career Preparation**

Ages: 14 - 15

Summer Development Workshops

Financial Literacy Workshops

Field Experiences

Career Fairs

# Career Placement

Ages: 16 -18

Internships

**Career Symposiums** 

Credentialing/ Certification

Etiquette Luncheon

# **Special Career Opportunities**

Career Accelerators Pathway (CAP)

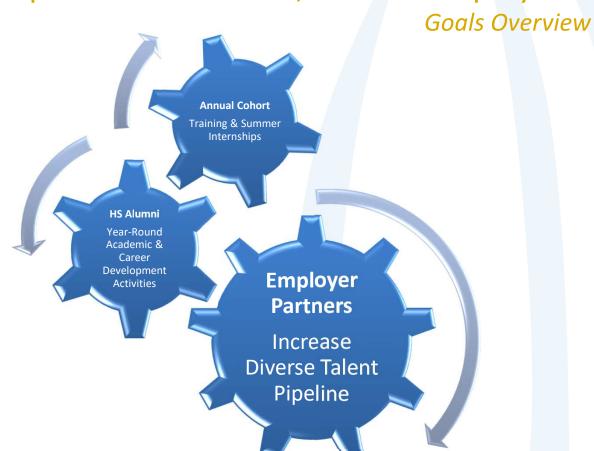
Ages: 18-24

Mindset Mondays (School Day) Ages: Grades 6<sup>th</sup>-8<sup>th</sup>

**ESSENTIAL SKILL DEVELOPMENT** 

SLIP is committed to ensuring that every intern graduates from high school fully prepared for life and careers

### A Pipeline for Talented, Diverse Employees:







# Why SLIP - Grounded in Research: A Pipeline for Talented Diverse Employees

- We (educational institutions, youth development programs, companies, individuals) are all responsible for creating a pipeline of talented workers as there is a direct correlation on the success of our community (economic development, crime, juvenile delinquency, etc.)
- The 2014 Hamilton Project at the Brookings Institution recommends summer youth employment as a key strategy for addressing poverty due to documented long-term effects in improved educational outcomes and decreased negative behaviors











### **SLIP Internship Processes**



Training Topics include: Dress for Success, Interviewing Skills, Effective Communication, Critical Thinking, Time Management, Cooperative Communications, Financial Literacy, DEIB, Professional/Social/Dining Etiquette, etc.

SLIP meets 14 of the 15 NACE Internship Standards and Includes a Framework on NACE's 8 Career Competencies

Psychoeducation classes (SEL) and access to individual therapy are included our program





### **Educational & Career Development Opportunities**

#### Healthcare

- Certified Pharmacy Technician\*\*++
- Certified Nursing Assistant (CNA)\*\*
- SLU AHEC Pipeline to Medicine
- CPR, AED, and First Aid Certification\*\*
- Youth Mental Health First Aid\*\*

#### Technology

- Digital Literacy
- CompTia IT Fundamentals\*\*
- CISCO Networking Academy\*\*
- Geographical Information Systems/GeoINT\*\*

#### Skills Trades/STEM

- Skills Trade Exploration Program (STEP) \*\*
- ACE (Architecture, Construction, and Engineering) Mentoring Program
- BioSTL Externship & BioScience Core Skills Institute Micro Certification\*\*

#### Agriculture

F.A.R.M. (Fostering Agricultural Resilience Through Mentoring) –
 Hydroponic Technician\*\*

- Culinary
  - ServSafe\*\*
- Leadership
  - Youth Leadership St. Louis
  - SLIP Ambassadors
- General
  - Workforce Wednesdays Speaker Series
  - Young Business Fellows (Entrepreneurship)
- College Planning
  - ACT Prep
  - Scholarships & Scholarship Resources
  - Essay Writing Workshop
  - Financial Aid & Literacy Workshops
  - College Visits
  - Pre-Collegiate Residential Program
  - Dual Enrollment++

\*\*Credential/Certification ++College Credit











### Benefits of An Internship

### For Internship Providers:

- Creates the opportunity to recruit and evaluate future employees with low resource commitment
- Brings fresh perspective and innovative ideas to an employer
- Allows the employer the opportunity to have an impact on molding the lives of students
- It's cheap and could possibly be tax-deductible

### **Common Goals:**

- ✓ Economic Development Impact
- ✓ Corporate Social Responsibility
- ✓ Meet CRA and/or ESG Goals
- ✓ Increase Diversity, Equity, Inclusion & Belonging
- ✓ Return on Investment:
  - Graduates possess the skills to ensure a high-quality workforce + community of lifelong learners





### 2024 SLIP Employers

- A Eilers Construction
- Accenture
- Anders CPAs + Advisors
- ARCH Design Inc.
- Arcturis
- Armanino LLP
- Armstrong Teasdale
- Bar Association of Metropolitan St. Louis
- BGCSTL: Mathews-Dickey Club
- BJC HealthCare (Barnes, Christian, Progress West)
- Boeing
- Brown & Crouppen
- Bryan Cave Leighton Paisner
- CannonDesign
- Center of Creative Arts COCA
- Certified Nursing Assistant Program (Healthcare Education and Delmar Gardens)
- Citi
- City of St Louis License Collector
- Contemporary Art Museum St. Louis
- Control Tech Automation a Barry-Wehmiller Company
- Cushman & Wakefield
- Emerson Electric
- F.A.R.M. Program (SLIP Partnership with Bayer and FreshHarvest 365)
- Metropolitan St Louis Sewer District
- Midwest BankCentre
- Gateway Global
- IMEG
- Keeley Companies

- Lashly & Baer, P.C.
- Lawrence Group
- Enterprise Bank & Trust
- LNB Studio
- Mercy
- Northside Youth And Senior Service Center
- Oculus Inc.
- Ottolino, Winter, Huebner
- Paule, Camazine & Blumenthal P.C.
- Pharmacy Technician Program (Kismet Pharmacy, Lindenwood Drug, St. Louis Hills Pharmacy, Walgreens)
- Reinsurance Group of America (RGA)
- Royal Banks of Missouri
- S. M. Wilson & Co.
- Schnuck Markets Inc
- St. Louis ArtWorks
- St. Louis County Circuit Clerk's Office
- St. Louis County Justice Services
- St. Luke's Episcopal-Presbyterian Hospitals
- Stifel
- Stonebridge Senior Living
- The Little Bit Foundation
- Thompson Coburn LLP
- UB Greensfelder
- Washington University's Institute for School Partnership





Join other leading employers to Open a World of Opportunity for St. Louis Youth





## **Sample Intern Tasks**

#### **CONSTRUCTION**

- Minor demolition activities, cleaning and hauling debris from project sites to dumpsters
- Assist in inspecting construction sites to ensure work is proceeding according to plans and specifications
- Help track the progress of construction work and report on any issues or delays
- Assist with documenting site conditions, take photos, and maintain records of construction activities
- Support construction managers with project planning, scheduling, and coordination tasks
- Get involved in hands-on activities such as assisting with installations, measurements, or minor repairs under supervision
- Observe various construction processes to understand how different elements of a project are managed and executed
- Assist with the monitoring the delivery and usage of materials to ensure they meet project specifications and are used efficiently

### **ARCHITECTURE**

- Develop solutions to technical and design problems following established standards
- Incorporate Integrated Sustainable Design solutions into projects
- Prepare 2D and 3D presentation/design drawings
- Contribute to the design process through research, observation, and feedback
- Learn various software platforms, such as REVIT, Adobe Creative Suite, Rhino, Sketch-up, and/or Grasshopper
- Observe and participate in building physical building models
- Review architectural design-oriented documentation as well as participate in the review of construction phase documentation
- Learn about the various project phases
- Assist in the production of graphics materials and images for client presentations
- Assist in product research Attend in-house project team meetings

## **Sample Intern Tasks**

#### **INTERIOR DESIGN**

- Introduction and participation in project management tools, design phase services, and construction phase services
- Data entry, research and discovery on various relevant design topics, editing files in Adobe InDesign, Social Media postings, digital photography collection and organization
- JUST policy research (as administered by the International Living Building Institute), electronic file organization
- Offsite meetings, documentation of existing buildings, and accompany employees on construction site visits

### **BUSINESS ADMIN & MARKETING**

- Assisting with generating portfolio project pages, generating social media content, organization of materials and photos for website implementation in coordination with marketing consultant, and attend off site business development meetings
- Exposure and participation to project invoicing, bill paying, and elements of business planning
- Assist in organizing and maintaining project documentation, including contracts, change orders, and permits

### **Hurdles to Employing SLIP Interns**

- Do Not Hire Individuals Under Age 18
  - SLIP can process the intern's payroll, so they will be BGCSTL employees and we will maintain all
    of the applicable insurances
  - We have alumni who are age 18+
- We Have A College Internship Program
  - SLIP Internships can mirror your college internship program
  - In fact, SLIP students have a reputation of performing just as well as, and even outperforming, college interns → remember, they will have voluntarily completed 60 hours of pre-employment training
- Not Easily Assessable By Public Transportation
  - SLIP contracts with a bus/transportation company to eliminate this employment barrier
- Onboarding Timetable Is A Few Weeks/Months
  - SLIP can process the intern's payroll, which means the interns do not go through your process
- Small Without Enough Full Time Work
  - We can pair you with another company or you can select a nonprofit of your choosing





### Ways to Become Involved



- Employ Summer Interns (June 9 August 1, 2025)
- Professional Volunteer During Training
  - Career Panel (April 5, 2025)
  - Mock Interview Day (April 12, 2025)
  - Etiquette Luncheon (June 2025)
  - Career Symposium (3-6 hours in June 2025)
  - Summer Professional Development Workshop (presenter/mentor)
- Employer Introductions
- Financial Supporter
  - Sponsor an Intern at a Non-Profit, Dedicated Internship, General Contribution to College & Career Services
- Resource Connection





# Thank You!

Through Summer Internships, Our Community Supports the Next Generation of Our Region's Workforce







### Thank You for Your Time & Attention



#### **Shanise Johnson**

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