

**Empowering Communities.** Changing Lives.

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September 17, 2019

Ms. June Fowler BJC 4901 Forest Park Ave. St. Louis MO 63108

Dear Ms. Fowler,

Thank you on behalf of the URBAN EXPO & Back to School Community Festival hosted August 9-11, 2019 at America's Center by the Urban League of Metropolitan St. Louis and St. Louis Public Schools! The Urban Expo is an annual event designed to educate, inspire, unify and empower the community. It featured hundreds of booths and exhibits, selfimprovement seminars and workshops, the Bayer Health Fair that provided free health education and screenings, an amateur USA sanctioned boxing tournament plus world class entertainment all at no charge to the attendees for admission or parking.

We acknowledge your Sponsorship and sincerely hope that you will continue to work with our organization. With your generous support, the Urban League hosted over 27,000 attendees which for the 2<sup>nd</sup> year in a row, is the largest crowd in the 101 year history of the agency and all previous special events! Urban Expo & Back to School Community Festival attendees entered a festive atmosphere to receive 10,000 Walmart backpacks filled with school supplies, 32,000 pairs of new shoes, free immunizations and health screenings at the Bayer Health Fair, free haircuts and manicures, free food and delicious samples from Schnuck's, Heartland Coca-Cola and Andy's Seasoning! Local vendors and social service agencies were also on hand to provide valuable services to Urban Expo attendees.



Affiliated with the National Urban League

Proud member of

**United Way** of Greater St. Louis



Included are materials that highlight the outstanding results of the URBAN EXPO and your participation. Our work to deliver the Urban Expo and other special events in the St. Louis region could not be accomplished without partnerships with corporations such as BJC, community leaders and other civic institutions.

Your support and participation are truly appreciated!

Sincerely,

Michael P. McMillan

thank You!

**President & CEO** 

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**VP of Development & Special Events** 

Howas & Bailer